



The Transformative Justice Coalition
The Georgia Coalition for the People's Agenda
Present
“Second Time Around: Vote Dec. 6 Run-Off Strategy”

- I. **General Information** on GA Run-Off Election on **December 6, 2022**
- A. Due to the passage of Georgia Senate Bill 202, there will be **no new voter registration** available for the Run-Off election. Only people who were eligible to vote on or before November 7, 2022 can participate in the Georgia Run-Off election.
- B. Any voter who was not registered as of November 7, 2022 cannot participate in the Run-Off election.
1. A voter who voted provisionally, and was successful in having their vote counter, is eligible to vote.
- C. Early **in person voting varies by county** in Georgia and will last for **1 week** before the Run Off.
1. November 26, 2022, Saturday earliest day any early in person voting could begin in any county.
2. November 28, 2022, All Georgia counties will begin early in person voting on this Monday.
3. December 2, 2022 - Early in person voting will conclude on this Friday after running for one week.
- D. **Absentee Voting**
1. November 28, 2022 - absentee ballots must be requested.
2. December 6, 2022 - Absentee ballots ***must be received*** by the Board of Elections by the close of the polls on Election Day.

E. **Early In-Person Saturday and Sunday Voting.**

1. Due to GA Senate Bill 202 and the Secretary of State's interpretation of the law, there currently is **no Saturday voting**. The ACLU has filed a lawsuit to challenge the "No Saturday" interpretation of the law.
2. There will be **one "Soul to the Polls" Sunday** voting on Sunday, November 27, 2022. The poll hours for Souls To The Polls Sunday vary by County.

F. TJC will anchor in two areas in Georgia, Atlanta and Savannah.

1. **Atlanta:** Barbara and Daryl will be based in Atlanta
2. **Savannah:** Dianne Wilkerson, Carrie from Ga Coalition and Dana Beckham.

II. **Partnering Organizations**

- A. Georgia Coalition for the People's Agenda
- B. Hip Hop Caucus
- C. Rainbow PUSH Coalition
- D. AFL-CIO
- E. National Bar Association
- F. NAACP - Georgia

III. **Campaign & Marketing Plan:**

- A. Two buses and two vans with the image of John Lewis, "Make Good Trouble: Vote on December 6, 2022 Run Off Election."
- B. Radio ads for select areas in Georgia
 1. Sheryl Lee Ralph new ad for the Georgia Run-Off Campaign
 2. Develop the script to use in Georgia specific ads
 3. Coordinated ad buys in Georgia
 4. Determine the stations to air ads
- C. Social Media Campaign
 1. Run by MVM/GenZ volunteers
 2. Eventbrite sign up to volunteer

D. **TeleTown Hall in Georgia with Youth Voters and Ministers**

1. Date TBA
2. In person v. Virtual
3. Back to Back TeleTown Halls

E. **Votercades & Celebration Villages**

1. Locations TBD
2. Local sponsors

F. **Telephone & Text Banking**

1. Headed by Dianne Wilkerson
2. Orientation begins Friday, November 18, 2022
3. Sign up is available through Eventbrite.

G. **Seniors.** Buses and vans will also be used to help in taking Seniors and others to the polls.

1. Seniors will be at a disadvantage for Vote By Mail (VBM) because absentee ballots must be requested by voters with the new SB202 requirements of a copy of photo identification accompanying the application. The local Board of Elections will then mail out absentee ballots to the voter. The voter must then return the ballot before 7:00 p.m. on Election Day. Due to the shortened window and the strict time requirement for return of voter ballots, the use of the U.S. Postal Service to process voting ballots is not Encouraged.
2. TJC proposes to offer Celebration Villages at various Senior Centers on Election Day and provide transportation to the Polls for Seniors.
 - a) Celebration Village provides food trucks, music and entertainment for seniors at the Senior Center. The Celebration Villages will also provide other entertainment opportunities for Seniors.
 - b) Seniors will also be able to check their voting status at the Celebration Village before heading to the Polls.

- H. College Campus Polling Place
 - 1. **Morehouse College**, Precinct 04W, (Archer Hall) seems to be the only HBCU with a polling place on campus for Election Day Voting.
 - 2. TJC proposes to have a “Party at the Polls” with a deejay, food Truck, voter status check and transportation to the local polling place.

IV. **Campaign & Marketing Materials**

- A. Protect Our Vote Placards
- B. Buttons
- C. Special “Run-Off Election” sign
- D. John Lewis Long Sleeve Shirts

V. **Volunteers** (Director of Volunteers)

- A. GenZ and Young Millennial Movement: bringing in trained GenZ and MVM graduates to work on the Georgia Campaign. (Headed by Brian McCoy).
- B. Telephone and Social Media campaign. This will be similar to the 2020 Georgia campaign. (Headed by Dianne Wilkerson).
- C. Sign waivers for overpasses (Protect Our Vote & Vote on December 6).
- D. Door to Door canvassing using the buses for transportation of volunteers. This is done in combination with the Georgia Coalition for the People’s Agenda.
- E. TJC will be sponsoring approximately thirty (30) Young volunteers to come and work in the Georgia Elections.
- F. Key Volunteer Needs
 - 1. Morehouse Coordinator: to contact SGA, work on Deejay, Food truck and logistics for “Party at the Polls.”
 - 2. Senior Coordinator: locate & secure Senior Center locations, deejay, food truck and logistics for “Celebration Villages.”

3. VoterCADE Coordinator: identify local organizations to sponsor local voterCADEs.

VI. **On the ground headquarters:**

- A. Georgia Coalition to the People's Agenda,
501 Pulliam Street, S.W., Suite 310
Atlanta, GA 30312.
 1. Contact: Ms. Helen Butler
hbutlergcpa@gmail.com
- B. Georgia Coalition Headquarters in Savannah, GA
 1. Contact: Carry, carry@thepeoplesagenda.org
(912) 433-4077

VII. **Ministerial Alliance Meeting/Conference**

- A. AME Bishop Reginald Jackson
- B. Rev. Kyle Harris
- C. Rev. Jesse L. Jackson, Sr.
- D. Rev. Jamal Bryant

VIII. **Special Appearances**

- A. Hon. Mandela Barnes
- B. Hon. Maxwell Frost
- C. Hon. Jonathan Jackson
- D. Other Artists

IX. **Upcoming Actions:**

Thursday, November 17, 2022 National Call to Action
Friday, November 18, 2022 - Telephone & Social Media Meeting

X. **Election Day** VoterCADEs and "Party at the Polls!"

- A. Selected College Polls to have music and food trucks in collaboration with SGA
- B. Selected Non-College Polls to have music and food trucks in collaboration with local community organizations and fraternities and/or sororities.

XI. **Votercade locations**

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| A. | Cobb County | - | Sharon Hill |
| B. | Smyrna, GA | | |
| C. | Columbus, GA | | |
| D. | Early County, GA | - | Rev. Kyle Harris |
| E. | Dekalb County, GA | | |
| F. | Savannah, GA | - | Carrie |
| G. | Augusta, GA | | |
| H. | Macon, GA | | |
| I. | Brunswick, GA | - | Dana Beckham & Arbery family |
| J. | Camden County, GA | - | Black Women |
| K. | Albany, GA | - | |
| L. | Valdosta, GA | | |
| M. | McDonough, GA | - | |
| N. | Taylor County, GA | - | |